

Meeting 3 – November 16, 2017

**RESULTS**

- Voting Total
  - Waterfront
    - Red: 17
    - Orange: 9
    - Yellow: 5
  - Downtown
    - Red: 11
    - Orange: 13
    - Yellow: 9
  - Gateway
    - Red: 5
    - Orange: 10
    - Yellow: 18
- **Top Priority:**
  - Waterfront: 17
  - Downtown: 11
  - Gateway: 5
- **Top 2 Priorities:**
  - Waterfront: 26
  - Downtown: 24
  - Gateway: 15
- **Key Findings & Strategies:**
  - Top Vote Getter:
    - These initiatives will effectively reposition the City in a very positive way. (33)
  - Second Vote: (Vote Getters all tied)
    - The City needs to develop an effective redevelopment/infill strategy. (32)
    - The City needs to reimagine 3 key areas: the DOWNTOWN, the WATERFRONT, and the GATEWAYS. (32)
  - Third Vote Getter:
    - A vibrant downtown is an essential element in the overall economic development strategy. (31)
  - Fourth Vote Getter:
    - The City can take advantage of the dynamic growth expected in the region over the next 20 years. (30)