

Sustainable Economy

A sustainable, resilient, and thriving local economy is a critical aspect to making progress towards a future-ready Titusville. Equitable access to quality jobs, prioritizing the local economy over importing goods and services, and connecting local residents to local jobs all have direct and meaningful impact on the City's sustainability and resiliency.

Titusville is in the midst of an economic boom with the continuous advancements and investments in space exploration. It's important that the city is a place where one can Live, Work, and Play. Now is the time to celebrate economic success but also focus on challenges, such as economic mobility, access to jobs, and the type of work available for local residents.

A circular economy is one that not only eliminates negative environmental impacts, but also creates new pathways by prioritizing new sources of value. A circular economy requires a systemic transportation of business models, technologies, and collaboration. The City will demonstrate leadership in achieving this transition through alternative business models and purchasing patterns. This transition will require a shared vision and strong leadership from government, civic society, and business partners. Together, we will create high value and pathways towards a better, more sustainable and resilient future.





Sustainable Economy

The development of a vibrant and diverse economy which supports workforce development, educational attainment, entrepreneurship

Goal 7: Promote a diverse and resilient local economy and workforce

Objective 7.1: Demonstrate City Leadership in Sustainability

7.1.1	Develop a sustainable purchasing policy with a list of standard recommended consumable products for compliance with the policy.
7.1.2	Strengthen procurement standards that encourage purchases of local goods and services first.
7.1.3	Develop a greater alliance and partnership with local high schools, universities, technical colleges, training centers, etc.

Objective 7.2: Advance equitable employment

7.2.1	Provide workforce training opportunities and resources for residents seeking employment.
7.2.2	Provide resources for local small businesses including access to high-speed internet, networking opportunities, trainings, etc.

Objective 7.3: Support a local circular economy

7.3.1	Encourage land use and economic development policies that support neighborhood retail and Titusville-based startups, to build a local, circular economy.
7.3.2	Develop a strategic plan for a Circular Titusville including feasibility for projects including a Circular Titusville Community Grant Program, Circular Titusville Ambassador program.
7.3.3	Empower citizens to reduce material consumption and reuse/recycle materials and goods through marketing, demonstration projects, and social media campaigns.

Objective 7.4: Promote Green Businesses and Ecotourism

7.4.1	Develop sustainable financial incentive programs to prioritize the proliferation of green businesses within the CRA.
7.4.2	Develop a Green Business Voluntary Program to assist and promote, recognize, and help develop local businesses committed to improving sustainability in Titusville.
7.4.3	Encourage cleantech and low-carbon technology startups and other sustainable and circular R&D and innovation within the City.

Targets

7.1 : Demonstrate that the unemployment rate for key sociocultural groups is within 5 percentage points of the overall unemployment rate.

7.2 : Create metrics for the determination of green businesses and demonstrate growth in the number of business that are green within the city.

